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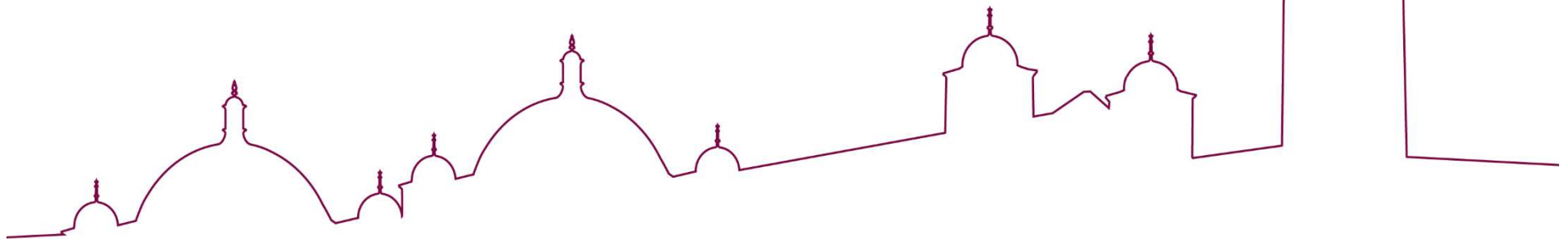
Building a co-produced research legacy:

Lessons from community research in
Birmingham

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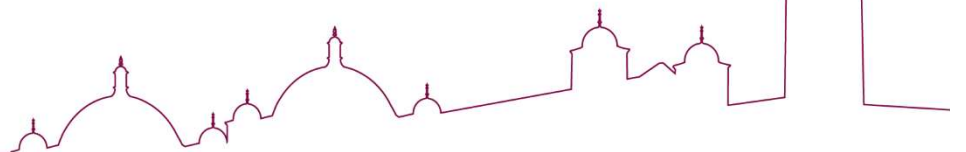
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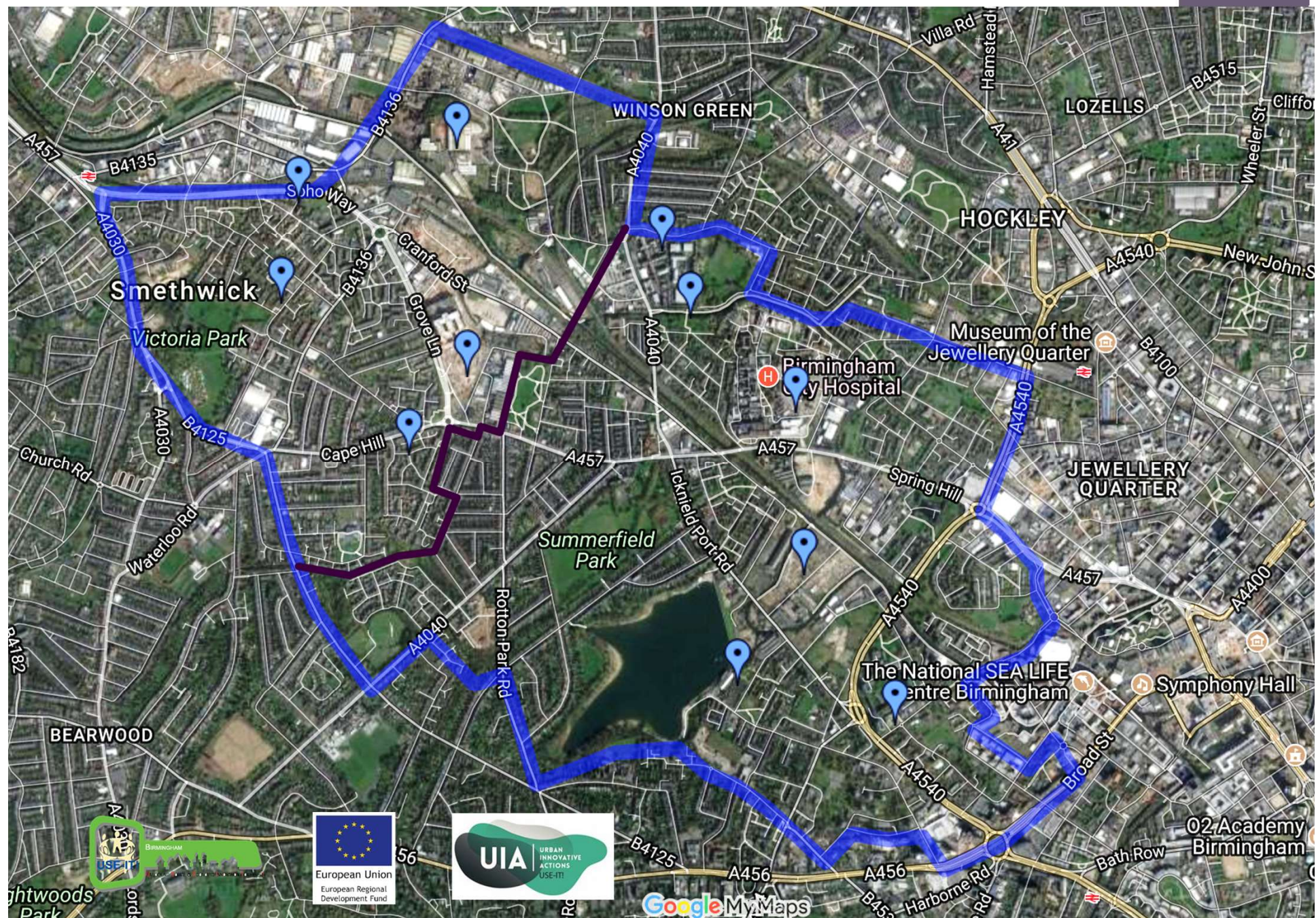


Inclusive Growth in Cities: Global Lessons for Local Action
19th – 20th November 2019

Urban Transformation and the need for Co-production

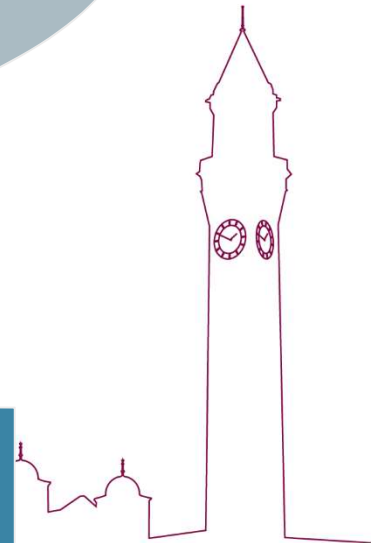
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Objectives

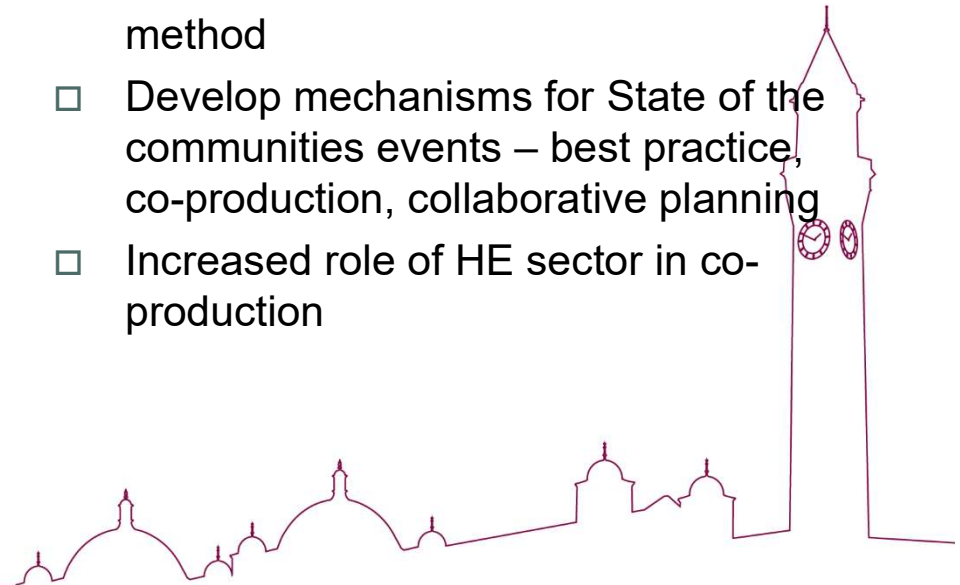
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Objectives II



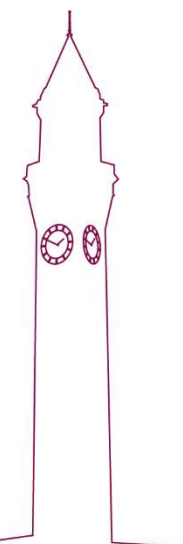
- Deliver mechanism for Inclusive growth & Local Economic Development
- Unlock latent potential of poor community
- Gentrification Avoid segregation and gated communities resulting from new urban transformations
- Develop 'realist' interventions based on Context-Mechanism-Outcome method
- Develop mechanisms for State of the communities events – best practice, co-production, collaborative planning
- Increased role of HE sector in co-production



What we have done in WP4

No.	Description	Status
1	Recruitment and Inception events - aims of USE-IT & appropriate engagement methods worksh	Complete
2	Identification of Community Ambassadors	Complete
3	Community Researchers supported to do a PhD/Master's degree in planning at UoB (subject to abil	On-going
4	Recruitment of Post-Doctoral Researcher and Teacher in Action Research led methods	Complete
5	Design of the training module materials for USE-IT!	Complete
6	Delivery of USE-IT! CR training modules Yr 1-3	Complete
7	Training the CR Trainers' workshop delivered	On-going
8	Training evaluation and adaptation workshop	Complete
9	Training Manuals and workshop materials produced	Complete
10	Training workshop for CRs developed on how to use Shareville	changed
11	Baseline evaluation survey design workshop Y1	Complete
12	Translation of questionnaire survey material & associated materials for primary data collection	On-going
13	Delivery and completion of questionnaire in community Y1	Complete
14	Co-Produced Analytical Framework Workshop Y1	On-going
15	Topic Guide and Qualitative Issues Research Guide	complete
16	Interviews with residents Y1	on-going
17	Interviews with residents Y2	on-going
18	Interviews with residents Y3	not started
19	Mystery Shopper Events Y1-Y3	not started
20	Stakeholder interviews Yr1-3	on-going
21	Baseline evaluation survey delivery workshop Y2	
22	Delivery and completion of questionnaire in the community Y2	
23	Analysis, interpretation and report writing on baseline survey Y1-2	
24	Analysis, interpretation and report writing on baseline survey Y3	
25	Delivery and completion of questionnaire in the community Y3	
26	USE-IT! Key Indicator Monitoring Report and Baseline Y1	complete
27	USE-IT! Key Indicators Monitoring Report Y2	
28	USE-IT! Key Indicators Monitoring Report Final Report Y3	
29	Survey database of up to 3,000 residents	
30	Focus groups established to evaluate Y1 - Y3 programme	
31	Interviews and focus groups with CRs to evaluate Y1 - Y3 programme	on-going
32	Development of CR academic strategy for the city-region	on-going
33	CR co-produced workshop on Widening Participation in HE and USE-IT!	Complete
34	Student led workshops on CR and USE-IT!	Complete
35	Development of CR academic and Europe/International strategy - funding and transferability workshop	
36	Widening participation in HE through USE-IT! conference	On-going
37	State of the Community Day Conference widening participation in HE at the end of Y3	

- Recruited and trained 80 Community Researchers from the target area with a diverse range of characteristics (gender, age, ethnicity), employment backgrounds, skills and talents and length of residence.
- Provided 'Train the Trainers' training to 5 CR's to enable their involvement in the research training of newly recruited CR's
- Supported 2 CR's to complete MSc in Urban and Regional Studies
- Commissioned 30 research projects, conducted by the CR's and supported by a variety of stakeholders and partners (proof of concept).
- Successfully secured funding from Birmingham City Council to carry out research on childhood obesity.

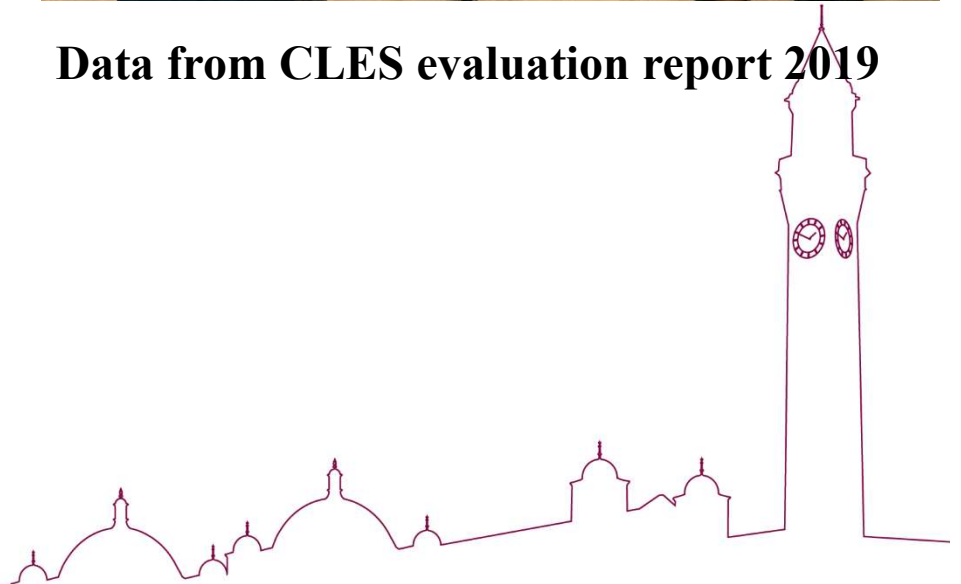


USE-IT result indicators

- ❑ 50% increase in awareness of urban developments in the Greater Icknield area
- ❑ 30% increase in sense of identity for the area
- ❑ 50% of private sector partners engaged with USE-IT!
- ❑ 30% more residents wanting to stay in the area
- ❑ 25% increase in satisfaction and reported health levels



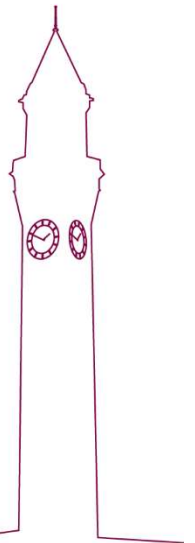
Data from CLES evaluation report 2019



Impact

- More than 200 skilled migrants identified and matched to employment opportunities in the new Midland Metropolitan Hospital and other Trusts in the city-region saving the NHS hundreds of thousands of pounds in recruitment
- The USE-IT! model has been rolled out by the NHS and is now labelled Health Overseas Professionals and has featured in the national press as one solution to tackling the NHS staffing crisis see:

<https://www.theguardian.com/society/2019/feb/13/refugee-scheme-nhs-staffing-crisis-work-placements>.

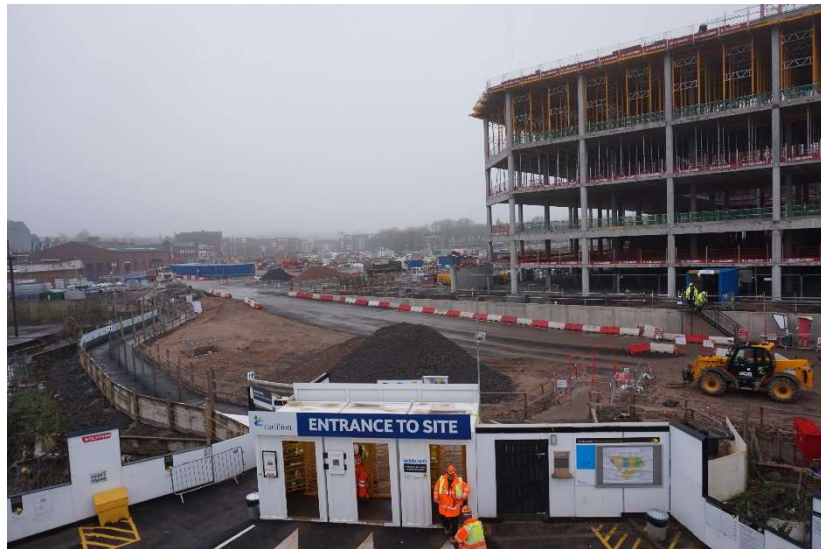


Impact

- ❑ USE-IT! supporting over 60 social entrepreneurs from the area develop social enterprises
- ❑ Contributed to Birmingham being recognised as a “Social Enterprise City” by Social Enterprise UK
- ❑ More than 80 residents trained in research techniques and accredited through OCN and UoB
- ❑ Almost 30 co-designed research projects with a variety of clients engaging with our CRs
- ❑ Research on childhood obesity. Leveraged £300k grant to do further work around childhood obesity; see:
<https://www.gov.uk/government/news/tackling-childhood-obesity-15-million-funding-for-local-projects>



Challenges

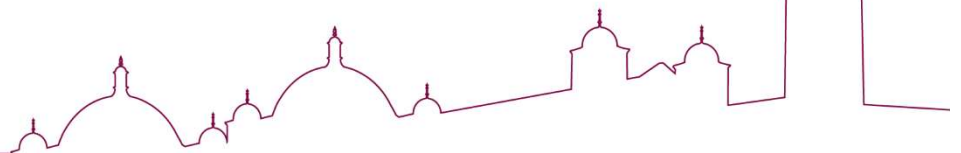


- ❑ Institutional lock-in
- ❑ CR Recruitment
- ❑ CR Mentoring
- ❑ Unlocking potential of urban transformation projects
- ❑ Co-producing research



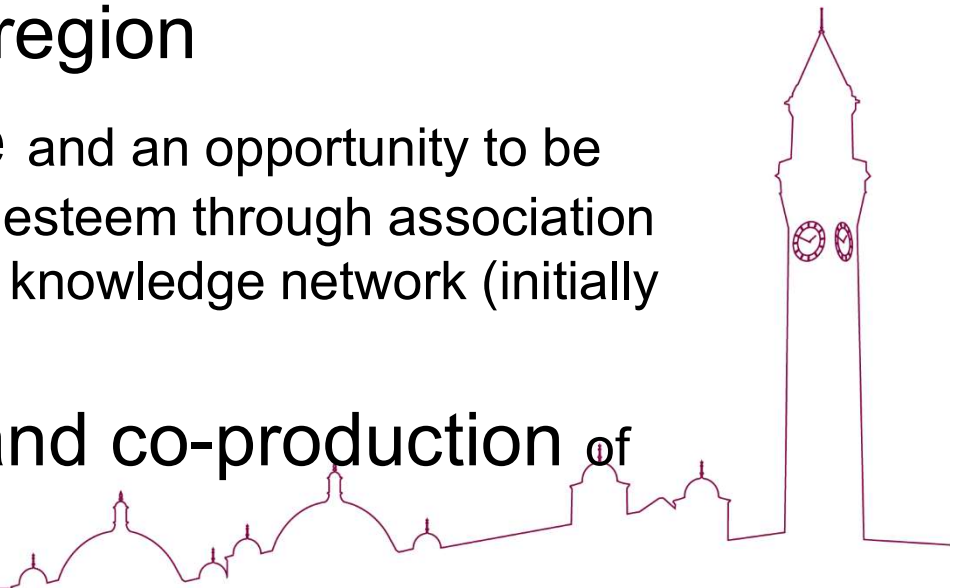
Next Steps: added value and Legacy

- ❑ Reinvigorate the role of anchor institutions and empower residents;
- ❑ Transparent mechanism of co-design and co-production of research and policy at city-regional level;
- ❑ The development of a legacy vehicle for USE-IT! CRSE



CRSE and future research motivations

- ❑ **Improved social mobility** by connecting opportunities in HE sector to communities that might not traditionally view the university of Birmingham or other universities in the region as a first port of call
- ❑ **Improving skills and upskilling**
- ❑ **Creating an integrated community research network across the city-region**
- ❑ **Valuing local knowledge** and an opportunity to be valued monetarily and in terms of esteem through association with a highly valued research and knowledge network (initially through UoB).
- ❑ **Leading on Co Design and co-production** of policy and research



My LEARNING

- ❑ All knowledge is equal – the university as a broker of technical, rational and emotional knowledge
- ❑ Co-production of knowledge and agendas for placemaking - the university as a broker in the development of shared visions for place
- ❑ Realistic – the university as a mechanism for reconciling localised knowledge with spatially abstract processes and networks
- ❑ Plurality of arenas and sites – the university as a collaborator in the production of spaces and arenas in which co-production can take place.



THANK YOU

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USE-IT Research Team UoB

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<https://www.uia-initiative.eu/en/uia-cities/birmingham>



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